



**Automate Systems Ltd** manufacture and distribute equipment within the automation industry. They install barriers and turnstiles on behalf of other security companies, including most of the national and international PLC's. They are specialists in the supply and installation of quality automatic gates, barriers, road blockers, turnstiles and physical security products.

**Automate Systems Ltd** needed to improve their web presence and wanted to work with a company who fully understood their requirements. Discussing web hosting and email support together with **Formability**, they were able to develop a bespoke comprehensive package that completely fitted the bill.



Enjoying a successful relationship over many years, **Automate Systems Ltd**, based in Accrington, Lancashire in a bid to increase sales have more recently extended their web presence, with the help of **Formability**, to include a 'direct' shopping site with the arrival of [www.entrysystemsdirect.co.uk](http://www.entrysystemsdirect.co.uk).



Formability completely supports **Automate Systems Ltd** and [www.entrysystemsdirect.co.uk](http://www.entrysystemsdirect.co.uk) assisting with online marketing, taking care of technical solutions and keeping their online activity up to date.

Managing Director, Malcolm Lightfoot says, "**Formability** have transformed our business with the development of our web site increasing turnover and profitability to a surprising extent so much so that other tried and tested forms of advertising and promotion do not come anywhere near the results we have achieved with the aid of **Formability**."